



A Unit of Shiva Tech Innovations

OFFICIAL PROGRAM DOCUMENT

Campus Promotion Partner Program

Complete Structure, Engagement & Compliance Guide

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CPP	Zero	100%	Instant
Partner Role	Investment to Join	Remote Engagement	UPI Payouts

Vidyawan is a structured engineering internship and skill development platform serving students across India. Operated by Shiva Tech Innovations, it is MSME-registered (Government of India) and ISO 9001:2015 certified. With 500+ verified learners, a proprietary 7-Zone Learning Architecture, an embedded AI Teaching Assistant (Vidya AI), and QR-verifiable certificates, Vidyawan is a credible, institution-grade learning platform.

Why This Program Exists

Vidyawan is growing across Tier-2 and Tier-3 campuses through peer-to-peer trust. The Campus Promotion Partner Program enables motivated individuals to earn transparent, performance-based payouts by connecting genuinely interested students with Vidyawan's certified internships — creating shared value for Campus Partners, students, and the platform.

S.No.	Section Name	Page
1	Introduction to the Campus Promotion Partner Program	2
2	Role and Responsibilities of a Campus Promotion Partner	2
3	Official Internship Pricing Structure	2
4	Internship Deliverables and Student Benefits	3
5	Performance Incentive Policy	3
6	Partner Code Tracking and Attribution	4
7	Payment and Payout Policy	4
8	Partner Code Usage Guidelines	5
9	Ethical Promotion and Compliance Rules	5
10	Misuse, Violations, and Disciplinary Actions	5
11	Program Modifications and Special Campaigns	5
12	Benefits of Being a Campus Promotion Partner	6
13	Long-Term Collaboration Opportunities	6
14	Final Note to Campus Partners	6

Contents — Vidyawan Campus Promotion Partner Program (VID/CPP/2026/03)

This document spans **6 pages**. Read all sections before enrolling in the Campus Promotion Partner program.

For queries: support@vidyawan.in | www.vidyawan.in

1. Introduction to the Campus Promotion Partner Program

The Vidyawan Campus Promotion Partner Program is a transparent, performance-driven initiative that enables individuals to earn incentives by referring genuinely interested students to Vidyawan's skill-based internship programs.

Vidyawan is a professional learning and assessment platform under Shiva Tech Innovations — an MSME-registered and ISO 9001:2015 certified organisation committed to ethical practices and transparent revenue sharing.

Designed as a **long-term partnership** rather than a one-time reward, the program treats Campus Partners as growth partners. The flat 15% incentive structure ensures that every genuine contribution is rewarded fairly while maintaining sustainability for all stakeholders.

2. Role and Responsibilities

Core Responsibilities

- Act as an **independent promoter** introducing Vidyawan internships to genuinely interested students
- Communicate ethically and represent the program **accurately** using only official materials
- Clearly explain internship nature, outcomes, evaluation process, and certification details to prospective students
- Ensure every student enrollment is **voluntary and fully informed** — no pressure tactics
- Earn incentives exclusively on successful enrollments completed via your **assigned partner code**
- Comply with all audits, program guidelines, and periodic reviews by Vidyawan

What Campus Partners Are NOT

- Campus Partners are **not employees** or official representatives of Vidyawan
- Campus Partners cannot make **unauthorized commitments** on behalf of Vidyawan
- Campus Partners cannot **offer unapproved discounts** or alter pricing
- Campus Partners cannot claim any **government or institutional affiliation**

3. Official Internship Pricing

Fee Structure

The official internship fee structure is fixed. Campus Partners must communicate only these authorized prices:

Price Type	Amount
Official Price	Rs.499
Referral Discount Price	Rs.450
Limited-Time Promo	Rs.400

Important: The optional physical certificate and project report costs **Rs.100 extra** and is **non-commissionable**. Payout is calculated only on the internship fee paid — never on optional add-ons.

- Discounts are available **only via authorized partner codes** — not by default
- Incentive is calculated on the **actual amount paid** by the student
- Campus Partners must **never offer unapproved discounts** or quote prices not listed above

4. Internship Deliverables

Every student enrolled through the Vidyawan platform receives a structured, outcome-oriented program:

Included in Internship Fee

- Structured internship with defined tasks and learning objectives across the 7-Zone learning system
- Continuous performance-based evaluation throughout the program
- **Digital internship certificate (PDF)** on successful completion — QR-verifiable, MSME-backed
- **Digital project report (PDF)** included
- Access to mock tests, marathons, and skill assessments where applicable
- Embedded AI teaching support (Vidya AI) throughout the learning journey

Optional Add-On (Non-Commissionable)

- Physical printed certificate and project report — **Rs.100 extra**
- Not eligible for any incentive or payout calculation

Deliverables are designed for **industry exposure, portfolio building, and certificate credibility** — making every referral genuinely valuable for the student.

5. Performance Incentive Policy

Vidyawan follows a **single, flat referral payout model** applicable equally to all Campus Partners — no tiers, no slabs, no percentage variations based on volume.

The Model

- **Fixed 15% payout** on every successful enrollment
- Calculated on the **actual internship fee paid by the student**
- Physical certificate/report charges (**Rs.100**) are **excluded**
- No minimum referral quota to start earning
- Payouts are **scalable** — more genuine referrals, more earnings

Payout Per Enrollment

Student Pays	Rate	You Earn
Rs.499	15%	Rs.75
Rs.450	15%	Rs.68
Rs.400	15%	Rs.60

Example Monthly Earnings Projection

Students Enrolled	Average Fee Paid	Rate	Total Monthly Payout
5 students	Rs.450	15%	Rs.338
10 students	Rs.450	15%	Rs.675
25 students	Rs.450	15%	Rs.1,688
50 students	Rs.450	15%	Rs.3,375

Note: Earnings projections above are illustrative based on the flat 15% model and an average fee of **Rs.450**. Actual earnings depend on the number of valid, confirmed enrollments completed using your partner code. There is **no upper cap** on monthly earnings.

6. Partner Code Tracking and Attribution

How Tracking Works

- Each Campus Promotion Partner receives a **unique, non-transferable partner code** upon onboarding
- Students must apply the partner code **during enrollment** — codes applied after payment are not eligible
- Vidyawan's system automatically tracks successful enrollments, payment confirmation status, and eligible payout amounts in real time
- Campus Partners can view their enrollment records and payout summary via the **official Campus Promotion Partner dashboard**
- Failed payments, cancellations, or invalid enrollments are automatically **excluded from payouts**
- Vidyawan conducts periodic audits to ensure referral authenticity and prevent misuse

What Gets Counted for Payout?

Enrollment Status	Counted
Successful payment confirmed	Yes
Payment failed	No
Enrollment cancelled	No
Fraudulent / duplicate	No
Referral code not applied	No
Code applied after payment	No

7. Payment and Payout Policy

Payout Processing

- Payouts are released **only after successful payment completion** by the referred student
- A **flat 15% payout** applies uniformly to all valid referrals, regardless of volume
- Payouts are processed as per the **official payout schedule** communicated to Campus Partners at onboarding — typically on a monthly cycle
- Payment mode is **UPI / bank transfer**; Campus Partners must submit accurate payment details during onboarding
- Incorrect payment details may cause **delays**; Vidyawan bears no liability for delays caused by inaccurate Campus Promotion Partner information
- Vidyawan may temporarily hold payouts for **verification or audit** with prior transparency
- Previously earned payouts remain **fully protected** even during program updates

Payout Eligibility Summary

Condition	Status
Successful confirmed payment	Eligible
Payment failed	Not Eligible
Enrollment cancelled	Not Eligible
Invalid payment details	Delayed
Fraudulent activity detected	Disqualified

8. Partner Code Guidelines

- Each Campus Promotion Partner receives a **unique, non-transferable partner code** — this code is personal and cannot be shared, sold, or delegated
- The partner code must be used **during student enrollment** to qualify for payout — post-payment code claims are not accepted
- **Self-enrollments** using your own partner code are **strictly prohibited** and will result in disqualification
- Fake enrollments, duplicate accounts, or manufactured referrals are a serious violation of program terms
- Vidyawan may **suspend or permanently deactivate** partner codes upon detecting misuse — with no obligation to notify in advance
- All partner code disputes are resolved exclusively by Vidyawan; decisions are final
- Referral codes must **not be published on public deal or discount aggregator websites**

9. Ethical Promotion Rules

- Campus Partners must promote Vidyawan **honestly and accurately** — using only official content and approved materials
- **False claims, misleading promises**, or exaggerated outcome statements are strictly prohibited and may lead to immediate disengagement
- Spamming, unsolicited mass messaging, or aggressive promotion on any platform is not permitted
- Campus Partners must **not claim any government, NSDC, UGC, or other institutional affiliation** beyond Vidyawan's verified MSME and ISO credentials
- Student privacy and professional conduct must be maintained at all times during outreach
- Violations of ethical promotion rules are reviewed and may result in **immediate suspension or permanent removal**
- All promotional communication must include the clarification that the internship is **not a placement guarantee**

10. Misuse, Violations, and Disciplinary Actions

Violations That Trigger Action

- Fraudulent partner activity or fake enrollments
- Misuse or unauthorized sharing of partner codes
- Self-enrollment using own partner code
- Misrepresentation of Vidyawan's programs, pricing, or credentials
- Spamming, harassment, or pressure-based promotion
- Offering unapproved discounts or pricing

Disciplinary Consequences

Violations may result in any or all of the following at Vidyawan's discretion:

- **Temporary suspension** of partner privileges
- **Permanent deactivation** of partner code
- **Forfeiture** of pending and earned incentives
- **Removal** from the Campus Promotion Partner Program and all future campaigns
- **Legal action** in cases of significant fraud or financial misrepresentation

11. Program Modifications and Special Campaigns

- Vidyawan may update referral rules, payout terms, or pricing structures for **special campaigns or promotional events**

- All changes will be communicated through **official channels** (email, dashboard notification) in advance
- Special campaigns may carry revised payout rates, bonus structures, or eligibility conditions — these will be clearly documented
- **Previously earned payouts remain fully honored** regardless of program updates
- Vidyawan reserves the right to **pause, modify, or discontinue** the Campus Promotion Partner Program at any time with reasonable prior notice to active Campus Partners

12. Benefits of Being a Campus Promotion Partner

Financial Benefits

- **Zero investment** required — join at no cost
- **Flat 15% payout** on every valid enrollment — no complex slabs
- **No upper cap** on monthly earnings — fully scalable
- **UPI payouts** — fast, direct, and reliable

Professional Benefits

- Build hands-on experience in **digital outreach, student engagement, and institutional promotion**
- Earn a verifiable **Certificate of Engagement** from an MSME-registered, ISO-certified organisation
- Add a **credible, institution-backed entry** to your resume and LinkedIn profile
- Access to **official support, onboarding materials, and partner resources** from Vidyawan
- Opportunity to advance to **Tier 2 or Tier 3 Senior Campus Partner** status with added recognition

Platform Access

- Free access to Vidyawan's **full learning ecosystem** — all 7-Zone courses, simulators, GATE prep, and PYQ banks — for the duration of active engagement

13. Long-Term Collaboration

Consistent, high-performing Campus Partners are recognized and invited to deeper engagement:

- Eligibility for Vidyawan's **Senior Campus Partner** track — a formal, documented outreach role with an Offer Letter and Letter of Recommendation
- Opportunities for **recognition in Vidyawan's partner directory** visible to enrolled students
- Access to **exclusive campaigns and bonus payout events** for long-term active Campus Partners
- Potential to be considered for **extended collaboration roles** — including campus coordination and institutional outreach
- Regular **performance reviews and tier progression** based on activity logs

Long-term partnership with Vidyawan supports **sustainable professional growth, real industry exposure, and institutional recognition** — not just a one-time payout.

14. Final Note to Campus Partners

- You are valued as a **long-term growth partner** — not a transaction
- **Genuine outreach and consistency** drive sustainable results for you and the students you refer
- The program is designed for **fair rewards and quality learning** — both must go together
- Your efforts directly support Vidyawan's mission of **mass technical literacy** across Tier-2 and Tier-3 India
- Always use **ethical, transparent, and pressure-free** promotion practices
- Represent Vidyawan's credentials accurately — they are **verifiable and real**
- When in doubt, contact **support@vidyawan.in** before making any claim or commitment
- Vidyawan's growth and yours are **directly connected** — act accordingly

READY TO BECOME A CAMPUS PROMOTION PARTNER?

Apply exclusively through the official Google Form below. Applications via any other channel will not be considered valid.

<https://forms.gle/L5faDWf9iNhdTJp58>

For queries: support@vidyawan.in | vidyawan.in/contact.php

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